

Luigi Gorlero

Work Experience

Freelance work

Various Clients, 2018–present

Collaborating with institutions and small brands on web, type, graphic and editorial design projects. Work is either carried out individually, through Colletttivo or in partnership with a network of professionals.

Alla Carta, Milan

Graphic Designer, 2018–2019

Worked closely with medium and large-sized food, fashion and decor brands, following and leading brand identity, packaging and digital projects from concept to production.

Studio Vedét, Milan, Italy

Graphic Designer, 2018

Web Direction and Design for small-sized brands and institutions, including Nomad, FAR and Brompton Design District.

Alcova, Milan, Italy

Assistant Producer, 2018

Assisted production for Milan Fuorisalone Alcova 2018 event.

Studio Blanco, Reggio Emilia, Italy

Design Intern, 2017–2018

Managed collaterals from the studio's directed brands, including Marazzi, Cova and Living Corriere, with works in graphics, editorial, exhibition and interface design.

Education

UMPRUM, Accademy of Arts, Architecture and Design in Prague
Visual Arts Master in Type Design & Typography Studio, 2019–present

2-years postgraduate MA program with a focus on arts and intermedia collaborations.

Polytechnic, Milan, Italy

Communication Design, 2014–2017

Bachelor Degree at the Polytechnic school of Design, providing wide knowledge in graphic, editorial, brand, web and interface design. Final mark 110/110.

Leadership

Colletttivo

Co-founder and Web Director/ Developer, 2017–present

Founder member of Open Source font foundry Colletttivo, leading and collaborating on editorial projects, bespoke typeface designs, talks and workshops.

Skills

Graphic and Typographic Direction for both editorial and digital media. Organization and management of small and medium-sized projects. Experienced front-end developer. Italian mothertongue, fluent in English.

Recognition

It's Nice That

The Apfel Brukt is Colletttivo's new eco-friendly typeface that uses less ink, 2019

Apfel Grotezk Brukt caught Jyni Ong's attention for its head-turning looks and environment-friendly proposition. The article features additional work from Colletttivo's Sprint 2019 bookfair project.

It's Nice That

Meet Colletttivo: an expanding group of typography buffs with an open source philosophy, 2019

Our first big solo "international" feature, containing an interview and insights on work and typefaces from selected designers.

Frizzi Frizzi

Colletttivo: una giovane type-foundry che distribuisce gratuitamente font, 2019

After a brief talk in Bologna, Simone Sbarbati published a short interview featuring our vision and works as Colletttivo Type Foundry.